

Firmenregister

- ABB**133
Accenture108
Acer53
AFK Sistema166
Aldi53, 75
Aldi Nord28
Allianz ...86, 92, 108
Apple69

BAIC12
Balli28
BASF30
Bayer86
Beiersdorf92
Benetton75
Bertelsmann Music Group68
Blackstone73
BMW65
Bomag14
Bosch138
Boston Consulting Group 133
BP110
Brandis114
Bulwien119
Buy Music69

Cap Gemini Ernst & Young22
Cap Gemini Telecom Media & Networks Deutschland22
Chrysler93
Cisco Systems132
Citigroup28, 36
CLT-Ufa70
Commerzbank ...42
Compaq46
Credit Suisse First Boston53
CSC110

Daimler-Benz ...85
Daimler-Chrysler 12, 38, 88, 93, 112, 156
Deutsche Bank ...36, 86, 93, 112, 128
Deutsche Post92, 131
Deutsche Telekom 11, 22, 88, 93, 136, 166

EDS110
EMC50

Enron85
Eon28, 84, 166
Ericsson108
Ernst & Young103, 140

Feri119
Fiat66
Fiorucci81
Forrester Research112
France Télécom ...24
Fujitsu Siemens ...53

Gap75
Gartner Group ...110
Gea54
Goldman Sachs ...40
Groupe Bruxelles Lambert71
Gruener + Jahr72
Gucci77

Hennes & Mauritz .75
Hewlett-Packard .46
Hrvatski Telekom .22
HSBC36
Huatai12
Hypo-Vereinsbank30, 42, 90, 97
Hyundai12

IBM50, 110
ICM114
Ideo114
Ikea75
Inditex80
Infineon86, 108
Intershop90

J. P. Morgan44
Jianghai12

KDL Consulting .112
Klöckner & Co. ...28
KPMG28

Lexmark50
Linde38

Mannesmann ...36
MCA-Universal ...70
McKinsey8, 80
Medion53
MG Technologies .54
Millennium24

Mitsubishi93
MLP17
Mobilcom24
Morgan Stanley ...40
Münchener Rück ...166

Napster69
Newbridge Networks132
Nixdorf166

Panasonic48
Penny114
Philips48
Porsche90, 112
Preussag131
Procter & Gamble .92
Protector158

QSC90

RTL70
RWE90, 108

Saarstahl14
Samsung48
SAP10
SAP Nordic10
SBS110
Scania66, 90
Schering86
Siemens ...86, 93, 108
Smart112
SMP112
SMS14
SMS Demag14
Sony Music68
Sony48, 166

Tchibo92
Thames Water ...114
Thyssen26
ThyssenKrupp ...14, 92
TietoEnator115
Time Warner70
T-Com11
T-Mobile11, 24
T-Online11
T-Systems ...11, 110

Universal69
Universal Leven108

Veba84
Vodafone36

Volkswagen ...64, 90,132, 138

Wal-Mart69
Warner Chappell ...70
Warner Music70
Watt Deutschland .97
WCM26
White & Case, Feddersen88
WMP Eurocom9
Worldcom85

Zara75

Personenregister

- Ackermann, Josef**36, 93
Alaghband, Hassan28
Alaghband, Vahid .28
Althoff, Stephan ...11
Althoff, Thomas H.149
Andersson, Hans81
Andretti, Mario ...86
Archer, Ray48

Barnevik, Percy ...133
Benker, Jürgen ...150
Bernotat, Wulf ...85
Bettane, Michel ...156
Billmeier, Reinhard133
Birg, Herwig119
Böhlke, Rudolf ...140
Bon, Michel26
Börsig, Clemens ...88
Bosch, Margareta van den75
Brauner, Josef11, 136
Breton, Thierry ...26
Breuer, Rolf-E. ...38, 71
Bronfman jr., Edgar70
Brosnan, Pierce ...56
Bub, Stephan ...30
Bulwien, Hartmut .126
Büttner, Sven ...150

Castellano, José María80

Christiansen, Sabine158
Cromme, Gerhard ...14
Cziffra, Géza von ...69

Davis, Ian9
Dell, Michael46
Dohmen, Andreas132
Donaldson, William88
Dormann, Jürgen133
Drkosch, Volker ...149

Englisch, Peter ...103
Eriksen, Rolf80
Esser, Klaus36
Fagerlin, Karl Gunnar77
Faßbender, Heino ...8
Flatau, Ulrich ...112
Forssman, Otfried .14
Franz, Wolfgang .107
Funk, Joachim ...36

George, Mike48
Gram, Carsten ...110
Grasso, Richard ...84
Grenz, Thorsten ...26
Gut, Rainer38
Gutsche, Jens ...11

Hagemann-Snabe, Jim10
Hanisch, Michael ...14
Hannemann, Volker60
Happel, Elisabeth .58
Happel, Otto54
Hartmann, Ulrich ...28, 84, 166
Hartz, Peter10
Heidel, Thomas ...24
Henkel, Hans-Olaf158
Herfurth, Hans-Günter14
Hermann, Stefan ...150
Herzog, Roman ...8
Heymann, Cornelia152
Hofer, Werner80
Hoffmann, Volker ...26
Holtrop, Thomas ...11
Horns, Charles ...112

Firmen- und Personennamen, die in diesem Heft erwähnt werden.

Hughes, Tom40	McCartney, Paul56	Scholl, Hermann138
Hunzinger, Moritz9	Merkel, Angela8	Scholtissek,
J ohansson,	Merkle, Hans138	Stephan110
Ann-Sofie77	Metyas, Markus90	Schrempp,
Johnson, Spencer . .138	Middelhoff, Thomas .71	Jürgen12, 88, 93
Junger, Walter150	Mohn, Liz71	Schröder,
Just, Tobias128	Mohn, Reinhard71	Gerhard98, 143, 158
K agermann,	Mörsdorf, Wolfram . .14	Schroeder-Wildberg,
Henning10	Müller, Dieter149	Uwe17
Kastenhuber,	Munns, David72	Schulenberg,
Dieter22	Müasers, Raimund . .28	Franz58
Kellermann,	N einhaus,	Schulte-Hillen,
Thomas150	Holger112	Gerd71
Kerkorian, Kirk88	Neukirchen,	Schulz, Ekkehard . . .92
Keupp, Heiner131	Karl-Josef54	Schulz, Eugen22
Kliger, Michael80	O bermann, René . . .11	Schumacher,
Klimmer, Markus9	Ortega, Amancio . . .80	Ulrich86, 110
Kloubert, Rainer . . .138	P affenholz,	Schumpeter,
Kluge, Jürgen8	Heinz-Peter33	Joseph98
Koch, Roland36	Perlet, Helmut86	Schwanhold,
Koehler, Martin333	Persson, Leif80	Ernst30
Kögler, Hermann . . .28	Persson, Stefan80	Seehofer, Horst8
Kohl, Helmut143	Peters, Jürgen82	Sommer, Ron . . .86, 166
Koo, Chung Mong . .12	Piëch, Ferdinand . . .65	Spill, Joachim140
Kopper, Hilmar38	Pierer, Heinrich von .93	Sprenger, Bernd . . .134
Kraljic, Peter10	Pigott, Stuart155	Staudinger,
Kreutter, Peter114	Pincombe, Simon . . .44	Ursula136
Kris, Andrew112	Pischetsrieder,	Steinmeier,
Kruse, Peter134	Bernd64	Frank Walter9
Kubicki, Wolfgang . .24	Pohle, Klaus86	Stürz, Gerd W. . . .140
Kunisch, Rolf92	R ampl, Dieter . . .30, 97	Stürzer, Georg90
Kurzban, Josh86	Rein, Michael134	T ermühlen,
Kutzner, Ralf150	Reiss, Konrad11	Bernhard17
L ack, Andrew69	Ricke,	Thielen, Gunter70
Lamberti,	Kai-Uwe11, 93, 166	Thoma, Helmut26
Hermann-Josef . . .112	S alm-Salm,	Thorborg, Heiner . . .17
Lambsdorff,	Michael Prinz zu . . .156	Trautmann,
Otto Graf28	Samson, Erich24	Franziska28
Lamprecht, Rudi . . .114	Samyn, Gilles71	V edder, Clemens . . .26
Lautenschläger,	Schädel, Mathias . . .53	Vogel, Dieter26
Manfred17	Scheuch, Klaus . . .132	Volkert, Klaus65
Lauterbach,	Scheuermann,	W eck, Pierre de40
Matthias132	Hans-Dieter10	Weill, Sanford42
Lindahl, Göran133	Schiffer, Claudia . . .56	Weiss, Heinrich14
Livingston, Kevin . .166	Schipporeit,	Wimmer, Rudolf . . .132
Löwenstein,	Erhard28	Wissler, Joachim . . .150
Reinhard152	Schmid, Gerhard . . .24	Wohlfahrt, Harald . . .150
Luther, Siegfried . . .71	Schmid-Sindram,	Wössner, Mark71
M ares, Christoph . . .150	Sybille24	Wowereit, Klaus9
Marx, Joseph W. . . .88	Schmidt-Holtz,	Z umwinkel, Klaus . . .92
Mayland, Kay14	Rolf68	Zwickel, Klaus36
McCarthy, Kevin A. . .53		